

**The Gold Of Oceans and Nature**



# **Nordic Native Pristine (Global)**

北欧原生制药

# Nordic Native Pristine

Major emphasis  
产品主要重点



## Innovation, purity, quality

技术创新,纯度,品质



# Nordic Native Pristine

Major certifications-manufactured in Epax FDA certified facility  
主要认证-在Epax FDA认证的工厂生产



*Giving you the best Nature has to offer*

Nordic Native Pharma

Epax® Norskforte® Plus Omega-3  
Högkoncentrerat Fiskeolja, 500mg  
120 kapslar  
Kosttillskänning

Epax® Norskforte® Kids Omega-3 DHA  
Högkoncentrerat Fiskeolja, 300mg  
180 kapslar  
Kosttillskänning

Epax® Norskforte® Omega-3  
Högkoncentrerat Fiskeolja, 500mg  
120 kapslar  
Kosttillskänning

MEGA Blueberry Eye Vitamin  
För din synförmåga  
HÖGKONCENTRERAD  
BLÅBÄRSBÄSERAD  
ORIGINALEKSTRAKT BÄSERAD  
PÅ NATURLIGT OCH  
HÖGKVALITATIVT UGULET,  
ELAKANTININ-EXTRAKT  
MED VITAMINER OCH  
MINERALER SOM  
BIDRAR TILL  
NORMALISERING  
AV DIN  
SYNFÖRMÅGA

MEGA Blueberry Eye Vitamin  
För din synförmåga  
HÖGKONCENTRERAD  
BLÅBÄRSBÄSERAD  
ORIGINALEKSTRAKT BÄSERAD  
PÅ NATURLIGT OCH  
HÖGKVALITATIVT UGULET,  
ELAKANTININ-EXTRAKT  
MED VITAMINER OCH  
MINERALER SOM  
BIDRAR TILL  
NORMALISERING  
AV DIN  
SYNFÖRMÅGA

Swedish and Norwegian flags

**GMP CERTIFIED, FDA CERTIFIED**



# NNP-Epax Omega-3 fatty acids NNP-Epax 欧米茄3鱼油 The Oceans' Gold in Fresh Shape



Epax' history started with cod liver oil production in Ålesund, Norway in 1838, more than 180 years ago. Until 2018, ePax was part of FMC group (6 billion + in sales, NYSE listed biotech company). Now a part of the Pelagia group, Norway's largest fishery company, proud to continue building on Norwegian fish oil tradition with modern factories of state-of-the-art purification and concentration technologies in Norway. The Epax ingredients comply with the strictest regulatory standards for manufacturing of dietary supplements and supply FDA compliant intermediates with Active Pharmaceutical Ingredients.

**Epax的历史始于1838年，180多年前从挪威奥勒松的鳕鱼肝油生产起。直到2018年，ePax都是FMC集团的一部分（FMC销售额超过60亿美元，是纽约证券交易所上市的生物技术公司）。现在是挪威最大的渔业公司Pelagia集团的一部分，自豪地继续在挪威建立现代化的提纯和浓缩专有技术工厂，继续继承挪威鱼油的传统。Epax鱼油成分符合制造膳食补充剂的最严格监管标准，并向FDA兼容的中间体提供活性药物成分。**



# Our Credentials NNP-Epax 鱼油的资质和认证



- **Product Innovation**  
By utilizing partnership with leading expertise and leading biotech and pharmaceutical companies in the world.
- **Highest Purity**  
By using suppliers that are able to deliver ultra-pure ingredients that are safe and reliable.
- **Highest Quality**  
By using highest qualified suppliers with certifications for Quality, Safety and Environmental responsibility.



# Our Credentials NNP-Epax 鱼油的资质和认证





## Raw Materials Summary Report

<p><b>Raw Material Brand Name:</b></p>	<p>EPAX®</p>
<p><b>Raw Material Summary:</b></p>  <p style="text-align: center;">★★★★★</p>	<ul style="list-style-type: none"> <li>★ The manufacturing facility is an approved and registered food/dietary supplement manufacturing facility with an appropriate certification = <b>YES</b></li> <li>★ The company and/or product has been registered in accordance with the regulatory authorities' requirements where the product is produced = <b>YES</b></li> <li>★ The analytical methods used have met the IFOS standard of testing = <b>YES</b></li> <li>★ Each lot of certified IFOS raw material has been individually inspected and reviewed for IFOS program compliance = <b>YES</b></li> <li>★ The product has met the IFOS Consumer Report 5-Star Rating Criteria = <b>YES</b></li> </ul>



# Epax

世界第一鱼油公司  
The No.1 fish oil (Omega-3 fatty acids) company in the world





# Epax

世界第一鱼油公司

The No.1 fish oil (Omega-3 fatty acids) company in the world

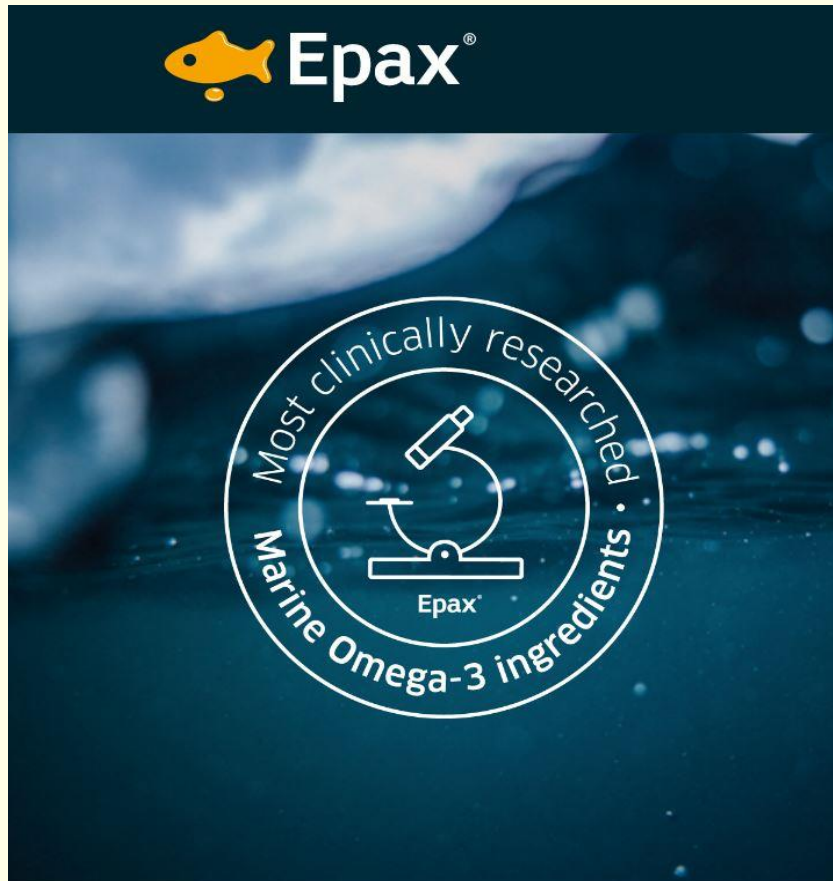


- Over 180 years of history, pioneer in fish oil processing in Norway
- Most clinically researched/adapted Omega-3 fish oil in the world
- State of the art, most advanced facility and processing technology
- NO. 1 and unrivaled in purity , concentration in the Omega 3 industry worldwide
- All highest industry certifications , unrivaled in the industry
- Founding member of the Omega 3 organization in the world , defining standards of the industry worldwide

- 超过180年的历史，挪威鱼油加工的先驱
- 世界上临床研究/适应性最强的Omega-3鱼油 最先进的技术，最先进的设备和加工技术。
- 纯度和浓度在全球Omega 3行业中排名第一
- 所有业内最高的行业认证
- 全球Omega 3组织的创始成员，定义了全球行业标准



## Our Credentials NNP-Epax 鱼油的特性和产品差异化



- 数十年来， Epax® 的浓缩鱼油已在全球范围内用于广泛的临床研究，以确定 Omega-3 EPA和DHA的重要作用。Epax®通过我们的Omega-3浓缩鱼油为全球最重要的以百位数计多项临床研究提供了支持，这比世界上任何其他海洋 Omega-3公司总和都要多。通过选择 Epax®，不仅可以保证获得安全，纯正的 Omega-3成分，还可以确保您获得更多的收益。您也可以确信自己选择的是科学支持的安全有效的成分。

## Our Credentials NNP-Epax 鱼油的特性和产品差异化



- Condition-specific formulas
- for a wide range of health applications
- Our portfolio of highly concentrated marine Omega-3 is uniquely formulated with varying concentrations and ratios of EPA and DHA fatty acids, which are designed to address specific health concerns.
- 条件特定的配方 适用于各种健康应用, 我们的高浓缩海洋Omega-3鱼油产品组合经独特配制, 具有不同浓度和比例的EPA和DHA脂肪酸, 旨在解决特定的健康问题。



# Clinical trials NNP-Epax 鱼油临床研究



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# Clinical trials NNP-Epax 鱼油临床研究



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# NNP-Epax Omega-3 DHA for seniors 老人鱼油



- **Senior Plus Omega-3 DHA**

**TG/N Form of Fish Oil, much superior than the inexpensive EE synthetic Fish Oil generally available in the market.**

**TG / N形式的鱼油，比市场上通常出售的廉价EE合成鱼油优越得多。**

**预防脑退化,老年痴呆症,有效活化脑细胞，提高脑神经信息传送速度，增强记忆力.术语中的老人脑黄金.**

**特殊软胶囊,香橙味十足，弹性口感越嚼越香，无鱼油腥味没有合成甜味剂，色素或香精,纯天然成分.**

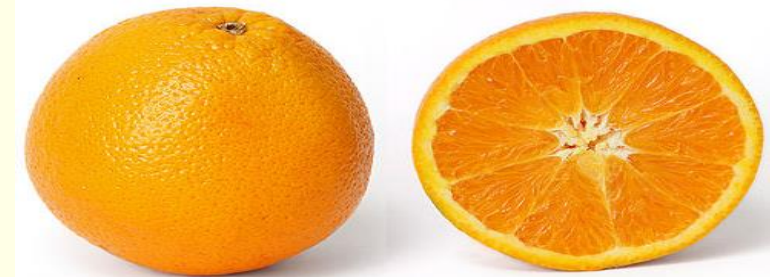




# NNP-Epax Omega-3 DHA for Kids 儿童鱼油



- **Kids Plus Omega 3 DHA**
- **TG / N**形式的鱼油，比市场上通常出售的廉价**EE**合成鱼油优越得多。
- 帮助婴儿,儿童的眼睛和大脑发育,保护视网膜发育健康。
- 帮助儿童集中注意力与提高理解能力,增加记忆力.术语中的**儿童脑黄金**。
- 特殊软胶囊,香橙味十足，弹性口感越嚼越香，无鱼油腥味没有合成甜味剂，色素或香精,全天然成分。
- 胎儿可以通过怀孕的母亲吸收**DHA**,产前和产后母亲适用。



# NNP-Epax Omega-3 90%浓度鱼油



- **Pristine Pure Omega 3**
- **TG / N**形式的鱼油，比市场上通常出售的廉价**EE**合成鱼油优越得多。
- 目前全球 **T/G**形式最高含量,浓度,纯度的**Omega 3**鱼油,最优质胶囊，自融吸收。
- 有助于保持血管畅通，预防血栓产生，组织中风或心肌梗塞的发生；清除血液中堆积的脂肪，预防动脉硬化及阻止末梢血管阻塞的产生。
- 降低血脂血压、防止心脑血管硬化、保护大脑和心脏都具有神奇的功效。
- 预防复发性关节炎,等等。



**Norskforte®**  
Nordic Native Pharma  
Highly Concentrated Fish Oil 90% Omega-3

**Per Softgel**  
(DHA + EPA) / Average Oil Weight  
= (181 + 268) mg / 485.9 mg  
= **92.4 %**

**Epax**  
Norskforte® Pure  
Omega-3 90%

**Ω3**

# NNP Wild Bilberry Vitamin

## 野生蓝莓花青素

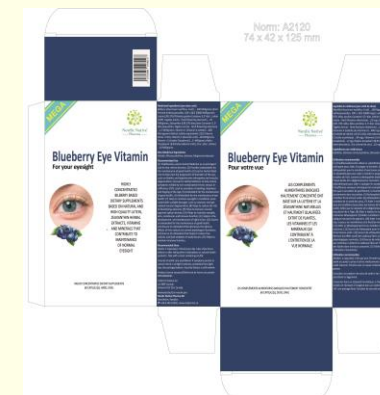
### Treasure from the Swedish wilderness

### 来自北欧大自然的宝藏



## • Mega Blueberry Vitamin

- 野生蓝莓为北欧国宝，属稀少资源，野生森林蓝莓花青素是抗氧化之皇，是种植蓝莓的15倍，维生素E的50-100倍，维生素C的20-50倍。
- 科学配方加入纯天然叶黄素（液体黄金）护眼法宝，全纯天然，极致安全，被欧洲人称为口服保养“化妆品”。
- 世界领先新科技提纯技术，一小粒即含全球最高的相当于22克野生蓝莓和高达25毫克天然叶黄素，每日一粒就完全满足你全身和眼睛的需要。
- 花青素的部分功效：
  - （1）有助于预防多种与自由基有关的疾病，包括癌症、心脏病、过早衰老和关节炎；
  - （2）通过防止应激反应和吸烟引起的血小板凝集来减少心脏病和中风的发生；
  - （3）增强免疫系统能力来抵御致癌物质；花青素清除自由基的功效，亦可让癌细胞无法顺利扩散，借此保护更多健康的细胞免于被癌细胞侵蚀。
  - （4）具有抗突变的功能从而减少致癌因子的形成；
  - （5）抗过敏缓解花粉病和其它过敏症，具有调节体液免疫的作用，改善过敏体质。
- 蓝莓素功效非常广泛，临床运用超过二十多种，适用于绝大部分人群每日使用。





# NNP Wild Bilberry Vitamin

北欧野生蓝莓花青素  
Treasure from the Swedish wilderness  
来自北欧大自然的宝藏



- Nordic wild bilberry(Blueberry) naturally contains the highest concentration of the antioxidant – anthocyanin. Researches have generally discovered that wild bilberry contains 15 times more anthocyanin than farmed blueberry in concentration.
- The pictures on the right exhibit the different growth conditions of the Wild bilberry in Sweden(top) VS. the farmed blueberry in North America(bottom). Wild bilberry grows as basically single strand fruit vs. the bunched harvest of the farmed blueberry.





# NNP Wild Bilberry Vitamin

北欧野生蓝莓花青素

Treasure from the Swedish wilderness

来自北欧大自然的宝藏 The Gold of Nature



- **Blueberry Eye Vitamin**

Based on Blueberries with high level of natural Lutein and Zeaxanthin that are antioxidative carotenoids (xanthophylls), which build the macular pigment of the retina.

Lutein and Zeaxanthin cannot be produced by the body itself, thus an intake of these carotenoids through food is necessary.

Includes also vitamins and minerals combined that contribute to the maintenance of normal eye vision.



# NNP Wild Bilberry Vitamin

北欧野生蓝莓花青素

Treasure from the Swedish wilderness  
来自北欧大自然的宝藏 The Gold of Nature



- 15 times more concentrated anthocyanin from wild Swedish bilberry
- 25 mg of natural Lutein
- 1.5 mg of natural Zeaxanthin
- With special proprietary formulation from the knowledge and clinical researches of the Scientists of FMC group
- With the highest industry certifications of FDA and C-GMP



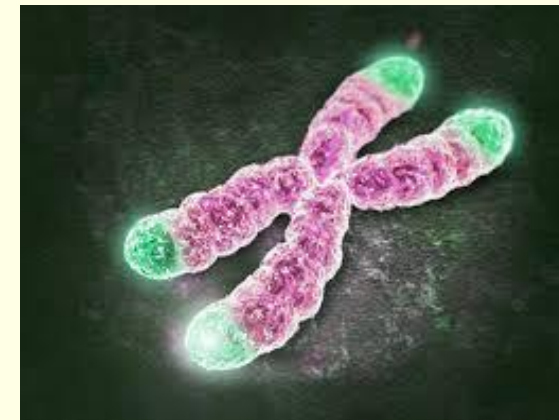
# NNP–Epax Omega-3 fatty acids



## Epax fish oil clinicals and researches by the world's elite scientists and researchers and clinicians

世界上最杰出的科学家，研究人员和临床医生对Epax鱼油的临床和研究

- Epax high concentration Omega 3 fish oil's effect on maintaining telomeres length , anti-aging conclusion. (clinical conducted by Elizabeth Blackburn, Nobel prize winner of medicine, picture on the right)
- Epax high concentration DHA fish oil clinical conducted by Dr. Yvonne Freudlevi of the Karolinska Institut of Sweden( Host of the Nobel prize of Medicine),on the effect of DHA fish oil in preventing and curing Alzeima disease,a breakthrough discovery
- Hundreds of clinical researches and studies based on Epax fish oil worldwide over the last 30+ years





# NNP products

Manufactured by a special company-Epax





# NNP-Epax Omega-3 fatty acids

欧盟 Omega 3 鱼油允许声明

The Brain and Heart Capsule 脑和心脏的胶囊

**To utilize the EFSA\* health claims of Omega-3, a daily dosage of 250 mg DHA and 250 mg EPA is required.**

- 250 mg **DHA** contributes to the maintenance of normal brain function and to the maintenance of normal eye vision
- 250 mg **EPA + DHA** combined contribute to maintain the normal functioning of the heart



**NNP Wild Bilberry Vitamin**  
**Treasure from the Swedish wilderness**  
来自北欧大自然的宝藏



## **European Health Claim:**

Antioxidants are well known to promote your Eye Health !

欧盟健康声明：众所周知，抗氧化剂可促进您的眼睛健康！

- Lutein
- Zeaxanthin



# NNP product availability

## DR. Recommendation 医生推荐通过专业渠道销售



最纯净·最安全·拥有所有业界最高认证的保健品  
Cleanest, Safest and Highest Certified Food Supplements



Nordic Native®  
Pharma  
www.nnpglobal.com



### Pure高浓度90% Omega-3

预防心血管疾病(如:动脉硬化、冠心病和中风等)。  
维持正常三酸甘油酯, 胆固醇水平及正常血压。

被誉为「血管清道夫」  
促进心脑血管健康。

Protect Your Heart  
Stroke Prevention



Dr. Carlsson  
Söder Hospital

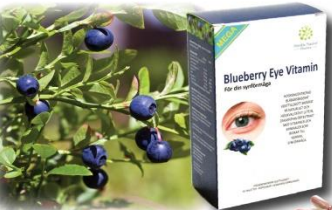


醫生推薦  
Doctor Recommended

### SeniorPlus高比例DHA

预防脑退化、老年痴呆。  
保护视力, 预防眼疾(如: 黄斑病变、视网膜退化、青光眼、白内障等)。  
抑制发炎, 解除关节酸痛。维持心情开朗, 预防憂鬱。

俗稱「腦黃金」維持正常腦功能  
Prevention of Dementia & Alzheimer's



### 瑞典野生藍莓精華

抗氧化之王, 花青素之最  
抗衰老、消滅身體自由基  
保護視網膜健康  
防止眼力衰退及視力功能退化  
Protect Your Body with Antioxidant  
Protect Your Eyesight and Prevent AMD



Dr. Jam Hid  
Karolinska Hospital

### KidsPlus高比例DHA

辅助胎兒、嬰/幼兒腦部、  
神經與視覺正常發育。  
幫助幼兒提升認知力與學習力。

提供關鍵營養給孕婦及寶貴  
Improve Brain & Eye Development



Dr. Kenergen  
Sahlgrenska Hospital

## 諾貝爾研究使用挪威最高濃度omega-3魚油

### Nobel Price Winner Clinically Approved Norwegian Fish Oil Industry's Purest & Highest Concentrate TG/N Omega-3

# 如何健康活到120歲?

#### Epax90%高濃度Omega-3

預防心血管疾病  
(如: 動脈硬化、冠心病和中風等)。  
維持正常三酸甘油酯, 膽固醇水平及正常血壓。

被譽為「血管清道夫」  
促進心脑血管健康。

Protect Your Heart  
Stroke Prevention

#### SeniorPlus 臨床配方DHA

預防腦退化、老年癡呆。  
保護視力, 預防眼科疾病  
(如: 黃斑病變、視網膜退化、  
青光眼、白內障等)。  
抑制發炎, 解除關節酸痛。  
維持心情開朗, 預防憂鬱。

俗稱「腦黃金」維持正常腦功能  
Prevention of Dementia & Alzheimer's

#### 瑞典野生藍莓精華

抗氧化之王, 花青素之最  
抗衰老、消滅身體自由基因保護眼睛健康明亮

防止眼力衰退及視力功能退化  
Protect Your Body with Antioxidant  
Protect Your Eyesight and Prevent AMD

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提供關鍵營養給孕婦及寶貴  
Improve Brain & Eye Development

Dr. Jam Hid  
Karolinska Hospital

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Söder Hospital

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Sahlgrenska Hospital

Doctor Recommended  
醫生推薦



# NNP product availability

## DR. Recommendation 医生推荐通过专业渠道销售





# NNP product availability

## DR. Recommendation

医生推荐通过专业渠道销售



- Professional outlets
- DR's clinics
- Pharmacies
- Chinese Medicine clinics
- Natural health product outlets





# NNP product availability

## DR. Recommendation

医生推荐通过专业渠道销售



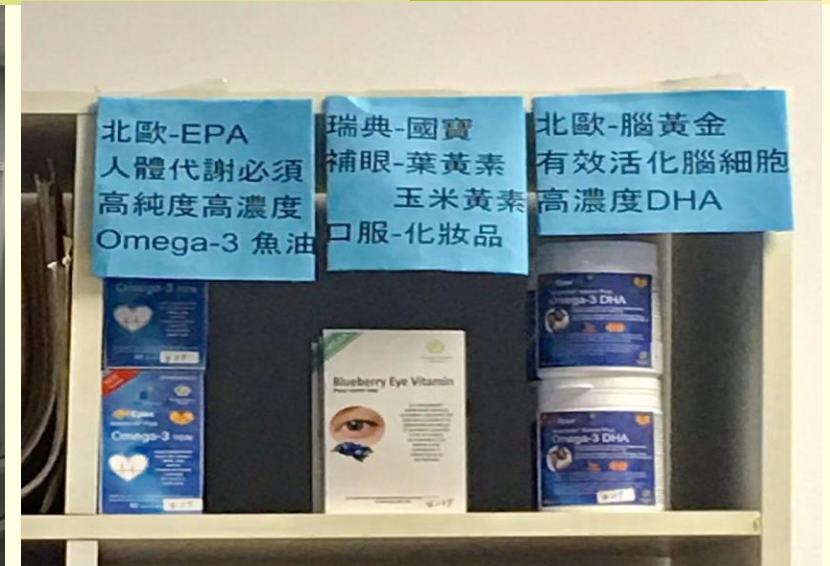


# NNP product availability DR. Recommendation 医生推荐通过专业渠道销售





# NNP product availability DR. Recommendation 医生推荐通过专业渠道销售





NNP product availability  
DR. Recommendation  
医生推荐通过专业渠道销售





# NNP product availability DR. Recommendation 医生推荐通过专业渠道销售





**NNP product availability**  
**DR. Recommendation**  
医生推荐通过专业渠道销售





# NNP product availability

## DR. Recommendation

医生推荐通过专业渠道销售





# NNP product availability

## DR. Recommendation

医生推荐通过专业渠道销售



# NNP product availability

## DR. Recommendation

医生推荐通过专业渠道销售

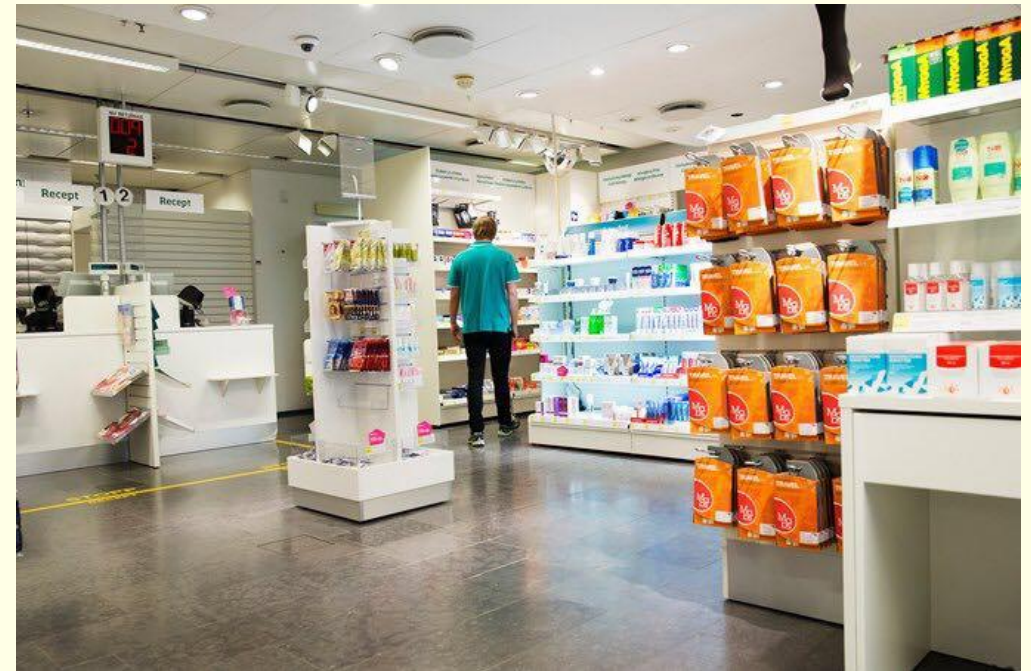




# NNP product availability

## DR. Recommendation

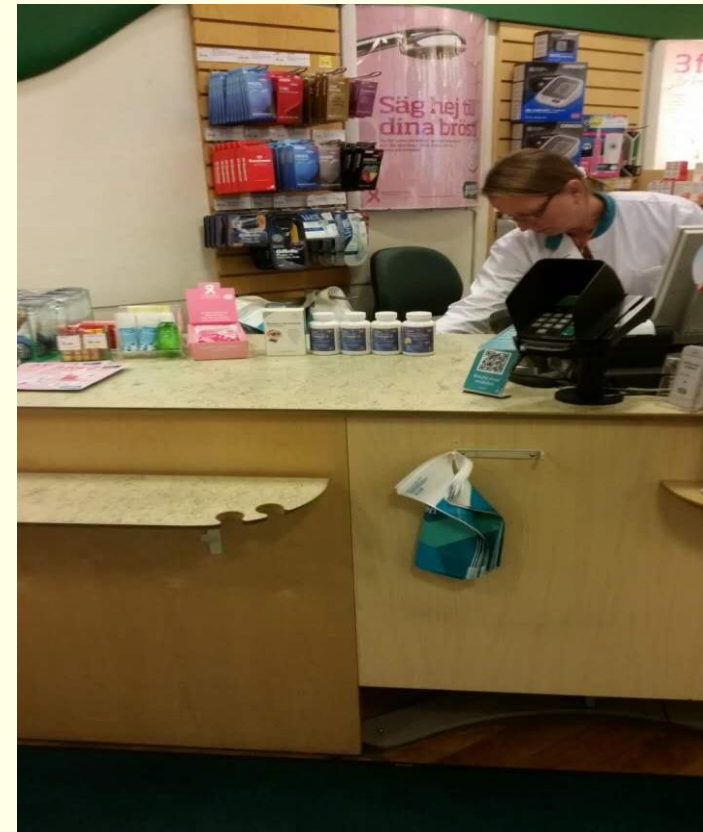
医生推荐通过专业渠道销售



# NNP product availability

## DR. Recommendation

医生推荐通过专业渠道销售

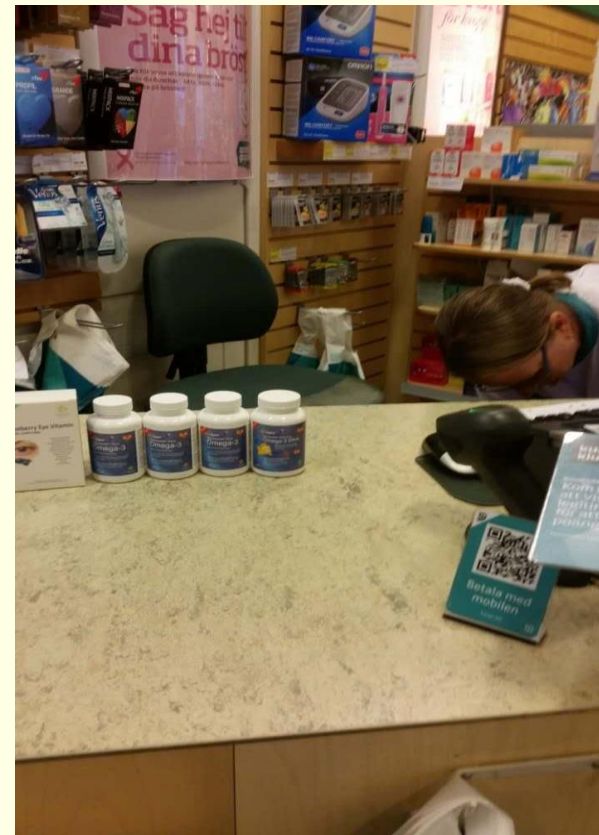




# NNP product availability

## DR. Recommendation

医生推荐通过专业渠道销售

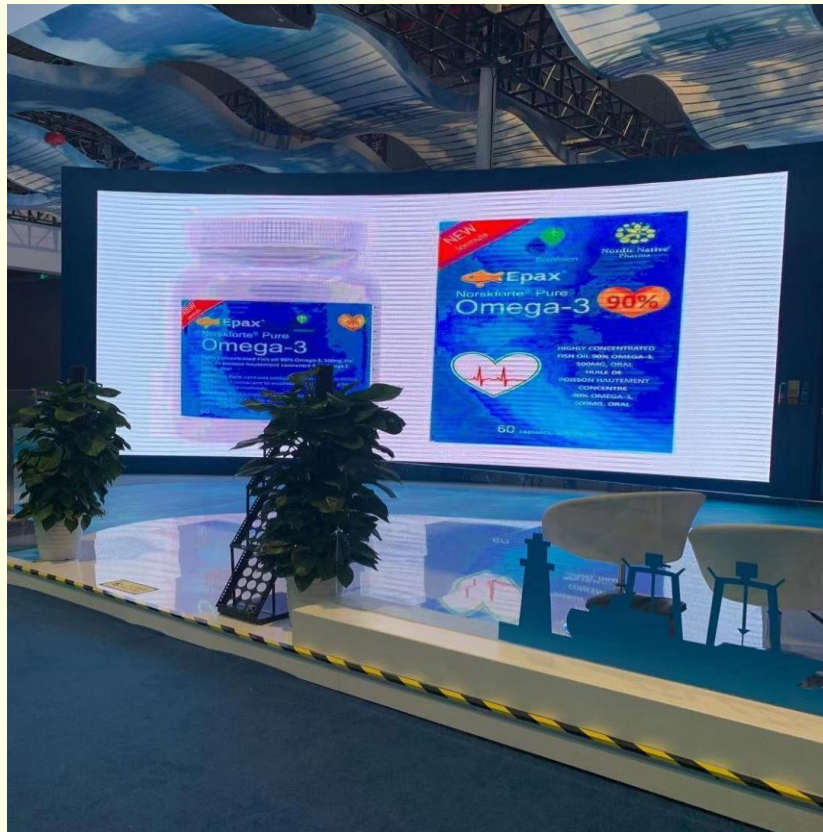




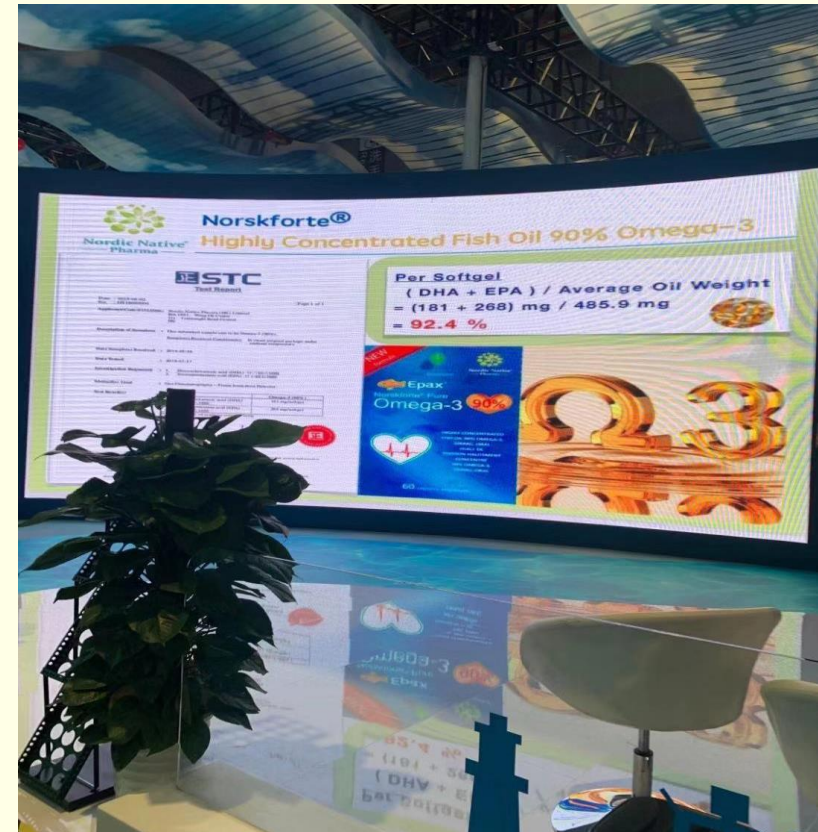
# NNP product availability DR. Recommendation 医生推荐通过专业渠道销售



## Other channels and product exposure 2019 China Import expo in Shanghai



## 其他渠道和产品曝光情况-2019中国上海进口博览会



# NNP product availability

## DR. Recommendation

医生推荐通过专业渠道销售



### Exposure at Tmall International

### 天猫国际销售渠道

所有分类 > 品牌:Nordic Native Pharma x > 在当前结果中搜索

综合排序 销量 ↓ 新品 ↓ 收藏 ↓ 价格 ⇅ 口碑 ￥ - ￥  店铺VIP商品 大图 小图 1/1 <

<p>DEIDOU 官方海外专营店 地道珍品</p> <p>7天见效</p> <p>90%高浓度 临床药用级鱼油</p> <p>专注鱼油179年 老年专用</p>	<p>DEIDOU 官方海外专营店 地道珍品</p> <p>7天见效</p> <p>70%高浓度 临床药用级鱼油</p> <p>专注鱼油179年 老年专用</p>	<p>DEIDOU 官方海外专营店 地道珍品</p> <p>70%高浓度 健脑益智防近视 专注鱼油179年</p> <p>始于1838年</p>	<p>DEIDOU 官方海外专营店 地道珍品</p> <p>7天见效</p> <p>90%高浓度 临床药用级鱼油</p> <p>专注鱼油179年 老年专用</p>
<p>¥480.00</p>	<p>¥729.00</p>	<p>¥729.00</p>	<p>¥865.00</p>
<p>挪威深海鱼油软胶囊高浓度 90%omega3卵磷脂降三高中老年 总销量: 277   评价: 57</p>	<p>挪威深海鱼油软胶囊高浓度 omega3卵磷脂降三高中老年成人 总销量: 39   评价: 10</p>	<p>挪威NNP婴幼儿鱼油软胶囊补脑护 眼增强记忆力青少年孕妇DHA进口 总销量: 120   评价: 19</p>	<p>挪威深海鱼油软胶囊高浓度 90%omega3卵磷脂降三高中老年 总销量: 5   评价: 1</p>



# Cleanest, purest , highest certifications



**Worlds Leading Quality, Purity, and Innovation**  
**Pharmacy Recommended, Cleanest, Safest and Highest Certified Food Supplements**  
 Industry's Purest & Highest Concentrate Omega-3  
 World's Rare & Precious Swedish Wild Blueberry Concentrate

**FDA CERTIFIED**  
**GMP COMPLIANCE**  
**HEALTH CANADA CERTIFIED**

**Norskforte Plus Omega-3**  
**Norskforte Kids Plus Omega-3 DHA**

**Mega Blueberry Eye Vitamin**

**Health and Benefits**

- Positive Effect on Alzheimer's Dementia
- Heart Health
- Sleep Quality
- Prevent Blindness
- Forever Young
- Reduce Inflammation
- Positive Effect on Joints
- Mood Health
- Healthier Mom and Baby
- Pre- and Postnatal Health
- Sports Nutrition

**Health and Benefits**

- Whole Body Antioxidant Support
- Cardiovascular Benefits
- Cognitive Benefits
- Blood Sugar Benefits
- Eye Health

# Cleanest, purest , highest certifications



Nordic Native  
Pharma

NORDIC NATIVE PHARMA-ePAX

## 品牌故事

--- 全球魚油行業第1品牌 專注魚油180年 ---

諾貝爾醫學獎獲得者

Elizabeth Blackburn 臨床使用魚油

1838年，ePAX品牌在挪威面世，至今已有超過180年魚油制做歷史  
是全球第一家生產純天然EPA / DHA濃縮物公司



ePAX已經是多個行業第一，世界最領先提取技術，比行業內其他任何標準更高，達到最高純度，濃度。全球唯一提出多種科學配方的魚油，極致安全擁有業界所有最高認證。世界最尖端科技術基地的強大背景支持。祇選用世界最好品質的原料。卡羅林斯卡等世界一流最嚴謹科學醫療機構臨床研究數據積累支持，C-GMP和FDA認證的最高要求生產基地。

## 匠心180年 全球權威認證

擁有所有行業最高認證，全球臨床研究和諾貝爾獎得主臨床研究魚油





**Thanks for your time!**



**Contact us:**

At

[info@nnpglobal.com](mailto:info@nnpglobal.com)