



#### INTERNATIONAL AWARD WINNING GINSENG WINE

Breaking news for *GINSENEX WINERY*, who has been awarded with an important **GOLD MEDAL** from the New York World Wine & Spirits Competition 2014 and **DOUBLE GOLD MEDAL** at the biggest and most prestigious wine and spirits competition in Hong Kong & China, CWSA 2014.

#### The NEW YORK World Wine & Spirits Competition

( www.nyworldwineandspiritscompetition.com )

The New York World Wine & Spirits Competition is the only wine and spirits competition in the world that is associated with the Triple Crown of Competitions (The San Francisco International Wine Competition and The San Francisco World Spirits Competition). This new standard of competence is our primary goal to demonstrate to the buying public how the experts interpret each brands overall quality.

The integrity of The New York World Wine and Spirits Competition starts with the quality, expertise and probity of our Judges. And the fact that it takes place right in the heart of New York City.

# The Biggiest & Most Prestigious Wine & Spirits Competition in HONG KONG & CHINA ( www.cwsa.org )

China is increasingly enjoying 'wine mania' - and is expected to import a further 50% more international wine in the next three years, according to the National Australian Bank. Famous brands that performed well alongside *GINSENEX WINERY* include Diageo's Ian Macleod from Scotland; Chateau Tanunda, Jacob's Creek, Wolf Blass, Taylor's from Australia; Saint Clair Family Estate, Oyster Bay, Waipara Hills from New Zealand; Camus, Châteaux de Lastours, Remy Cointreau, La Cave du Marmandais from France; Citra Vini Consortium from Italy and China's own Qingdao Great River Hill Winery.

CWSA Judges are known as the 'powerhouse' of decision making in Hong Kong and China and include the most influential Distributors, Importers, Hoteliers and Sommeliers. Judges from across China share their prized knowledge - both highly regarded Chinese nationals and Foreigners now based permanently in China originally from France, Spain, Australia and Portugal. They travel far and wide from fast growing urban centres including Beijing, Shanghai, Xiamen, Hangzhou, Shenzhen, Taiwan and Hong Kong.

GINSENEX WINERY INC. www.ginsenexwinery.com





## Ginsenex 人参酒

# 荣获纽约世界葡萄酒及烈酒大赛金奖 同时荣获中国环球葡萄酒及烈酒大赛双金奖

最新消息:GINSENEX Winery 刚刚在 2014 年的纽约世界葡萄酒及烈酒大赛中获的金奖,同时在 久负盛名的中国环球葡萄酒及烈酒大奖赛中荣获双金奖。

和 Ginsenex Winery 一起参赛的著名品牌有来自苏格兰的 Diageo's Ian Macleod;来自澳大利亚的 Chateau Tanunda, Jacob's Creek, Wolf Blass, Taylor's;来自新西兰的 Saint Clair Family Estate, Oyster Bay, Waipara Hills;来自法国的 Camus, Chateaux de Lastours, Remy Cointreau, La Cave du Marmandais;来自意大利的 Citra Vini Consortium 和来自中国本土 Qingdao Great River Hill 的葡萄酒。

中国环球葡萄酒及烈酒大赛(China Wine and Spirits Awards)被誉为香港及中国大陆最大型及最具威望的葡萄酒和烈酒比赛之一,CWSA的评审员大都来自中国,法国,西班牙和葡萄牙,他们是极具影响力葡萄酒和烈酒的专业买家,进口商,分销商,零售商和品酒师。此奖项在中国各大主要城市北京,上海,厦门,杭州,深圳,台湾和香港等地广为流传。

纽约世界葡萄酒及烈酒大赛的评审员们以专业,质量,诚信为宗旨,全方位的向公众展示不同品牌的高质量产品。

## Ginsenex 인삼주 2014 년도

New York World Wine & Spirits Show 에서 Gold Medal 획득 China Wine & Spitits Show 에서는 Double Gold Medal을 취득

매년 New York 에서 열리는 세계적인 와인쇼 (<u>www.nyworldwineandspiritscompetition.com</u>) 에서 **Ginsenex** 인삼주가 2014년도 **Gold Medal** 을 획득했고, 매년 홍콩에서 열리는 국제적인 와인쇼 (www.cwsa.org) 에서는 **Double Gold Medal**을 취득하였습니다.

이 와인쇼들에는 세계적으로 이름난 수 백가지 술들이 출품되며, 그중에 몇 유명 brand를 나열하면: 스코트랜드의 Diageo's Ian Macleod; 오스트랄리아의 Chateau Tanunda, Jacob's Creek, Wolf Blass, Taylor's; 뉴질랜드의 Saint Clair Family Estate, Oyster Bay, Waipara Hills; 불란서의 Camus, Châteaux de Lastours, Remy Cointreau, La Cave du Marmandais; 이타리의 Citra Vini Consortium 그리고 중국의 Qingdao Great River Hill Winery 등 입니다.

와인쇼들에 참여한 세계적인 와인 전문가들은 출품된 모든 주류상품들을 성실히 심사하고 평가하여 일반와인고객들에게 와인의 품질을 판단할 수 있도록 도와주는 역활을하며, Ginsenex **인삼주**는 Top 상위 그룹인 Double Gold Medal 과 Gold Medal 로 각 각 선정 되었습니다.